### Broaden the Vision: Geo-Diverse Visual Commonsense Reasoning



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Commonsense is ... a basic ability to perceive, understand, and judge in a manner that is shared by **nearly all people**.

--- Wikipedia (Common Sense)



















#### **Commonsense is more diverse than we thought!**





### **Commonsense is geo-diverse!**





- Some datasets are composed by data from sources in certain regions
  - E.g., VCR (Visual Commonsense Reasoning)



### **GD-VCR Dataset**

- Geo-Diverse Visual Commonsense Reasoning (GD-VCR) dataset
  - Follow the settings of original VCR dataset.





1. What is going to happen next?

<ul> <li>a) [person2] is going to walk up and punch [person4] in the face. 10.8%</li> </ul>	
b) Someone is going to read [person4] a bed time story. 15.2%	
c) [person5] is going to fall down. 5.1%	
d) [person2] is going to say how cute [person4] 's children are. 6	6 <mark>8.9</mark> %

# Plus lab

### **GD-VCR Dataset**

- Geo-Diverse Visual Commonsense Reasoning (GD-VCR) dataset
  - Follow the settings of original VCR dataset.
  - Collect images from East Asian, South Asian,
     African and Western countries.



### **GD-VCR Dataset**

- Geo-Diverse Visual Commonsense
   Reasoning (GD-VCR) dataset
  - Follow the settings of original VCR dataset.
  - Collect images from East Asian, South Asian,
     African and Western countries.
  - Goal: Evaluate model's reasoning ability on the task which requires geo-diverse commonsense knowledge.







### **GD-VCR Dataset**

- Statistics about GD-VCR
  - Total: 328 images, 886 QA pairs
  - Text lengths, numbers of image bounding boxes, and OOV rate are similar across regions.



**Text Lengths and Number of Objects** 



OOV rate: the ratio of words that appear in GD-VCR but **not** in original VCR training set.





### **Experiments**

- Evaluated Models
  - VisualBERT (Li et al., 2019)
  - ViLBERT (Lu et al., 2019)

#### • Evaluation Steps

- Fine-tune models on **original VCR training dataset.**
- Select the epoch with the highest performance on **original VCR development set.**
- Test models on **GD-VCR**.

### **Results**

- Model and Human Performance on Different Regions
  - Western regions vs. Non-western regions

**Observation 1**: Models perform significantly worse on the images from non-Western regions.

#### VisualBERT, ViLBERT, and Human Evaluation





### **Results**

- Model and Human Performance on Different Regions
  - Models vs. Human

**Observation 2**: Though human may not be familiar with the culture, they still outperform models around 30%.

### VisualBERT, ViLBERT, and Human Evaluation East Asia Africa South Asia West







- Why such performance disparity exists?
  - Regional differences of scenarios
    - Wedding, funeral, religion, etc.







- Why such performance disparity exists?
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    - Wedding, funeral, religion, etc.







- Why such performance disparity exists?
  - Regional differences of scenarios
    - Compare model performance on images about the same scenarios across regions



**Observation 1**: For the scenarios which often involve regional characteristics, the performance gap is much larger.



- Why such performance disparity exists?
  - Reasoning level of QA pairs
    - Situation 1: Model even fails to recognize the basic facts from non-Western images.
    - Situation 2: Model performs similarly on the basic facts but fails eventually due to lack of geo-diverse commonsense.



- Why such performance disparity exists?
  - Reasoning level of QA pairs
    - Design **low-order** (<u>low</u> reasoning level) QA pairs.
    - Assume QA pairs in GD-VCR are **high-order** (<u>high</u> reasoning level) QA pairs.

Example of low-order cognitive QA pair



Question: What's [person3] wearing? Answer: [person3] is wearing a suit.



- Why such performance disparity exists?
  - Reasoning level of QA pairs

#### Low-order and High-order QA Pairs



**Observation 2**: The disparity across regions on low-order QA pairs is much smaller than on high-order QA pairs.



- Why such performance disparity exists?
  - Reasoning level of QA pairs
    - Situation 1: Model even fails to recognize the basic facts from non-Western images.
    - Situation 2: Model performs similarly on the basic facts but fails eventually due to lack of geo-diverse commonsense.



## **Conclusions and Broader Impact**

#### • Conclusions

- Build a new geo-diverse dataset GD-VCR
- Evaluate model performance on GD-VCR
- Analyze the sources of performance disparity
- Future Directions
  - Broaden researchers' vision on the scope of commonsense reasoning field
  - Motivate researchers to build better commonsense reasoning systems with more inclusive consideration



### Thanks for listening!

Code & Data: https://github.com/WadeYin9712/GD-VCR

Project Page: https://gd-vcr.github.io